



# 10 WAYS AN E-BIKE WILL MAKE AND SAVE YOU MONEY



**So, you've had it up to here with Nashville traffic.  
We're totally with you on that.**

You'd love to find a faster, less-frustrating way to get to work—and while you've considered an e-bike, all you can see is the initial charging. Sure, e-bikes seem a bit spendy. But over time—and not very much time—an e-bike will actually make and save you money.

With an e-bike, you can:

### **1. Say goodbye to the gas station**

OK, you're right: If you plan to keep your car, you can't completely ditch the pump. But if you hop on your e-bike for even half your trips, you'll enjoy a significant dip in your gas expenses.

## **2. Sell your car**

Yes, really. Living in Nashville without a car is totally doable, especially with an e-bike. If that makes you hyperventilate, we get it. Going car-free is a fairly significant life change for most people. But given Nashville's WeGo system and ride-sharing options, there's never been a better time to give it a go.

## **3. Scale back your insurance premiums**

Car insurance premiums are partly determined by how many miles you drive. With your e-bike, you'll cut down on mileage—which means lower rates.

## **4. Decrease maintenance costs**

By using your e-bike for short drives, you'll save wear and tear on your car, so you'll have fewer trips to the shop. Also, while e-bikes require some minimal upkeep, you can learn to do most of that yourself.

## **5. Eliminate parking fees**

Have you ever seen a credit card reader on a bike rack? We haven't either.

## **6. Launch a side hustle**

With the time you'll save using your e-bike, you'll finally have the bandwidth to work on that million-dollar idea of yours.

## **7. Quit your gym**

Studies show 91% of people with e-bikes ride daily or weekly. If you're like most people, that's way better than your track record at the gym. With your e-bike—an exercise option you'll actually use—you can ditch that pricey membership.

## 8. Slash your medical bills

Although e-bikes offer pedal-assist when you want it, you're still moving more, and that has undeniable health benefits. With your e-bike, you'll improve your overall physical fitness, decrease stress, and spend less money at the doctor's office and pharmacy.

## 9. Buy less stuff

Obviously, a typical e-bike has less cargo space than a hatchback. But is that such a bad thing? How many times have you meant to pick up "just a couple of things" at the store and "accidentally" left with \$100 worth of stuff? With your e-bike, you'll prevent unnecessary purchases and make Marie Kondo super-proud. Win-win!

## 10. Get a raise

Instead of wasting time in traffic, you could be at the office crushing your to-do list and impressing your boss. You're due for a raise, aren't you?



LIFE'S TOO SHORT TO SIT IN TRAFFIC.  
SAVE MONEY AND TIME WITH AN E-BIKE.

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